



# SWINGTICKET.CO.UK

**SAMPLE GUIDE**

To help you choose the style of swing ticket which best suits your requirements, we have put together the following guide to show examples of the possible print, card, string and attachment options available.

These tickets are just a selection of the many tickets we have previously produced. If there is something you can't see within this guide please let us know and we will happily price it up for you.



# SWING TICKET SAMPLE GUIDE

**We have put together the following guide to help you when choosing which swing ticket and attachments suit your requirements.**

## Standard Swing Tickets

Printed on a 350gsm white card (the thickness of a good quality business card) or a 280gsm cream card. There are no minimum quantities and we can print whatever quantity you wish. There are no standard sizes and all our tickets are printed bespoke. ***We can quote for any size.*** We can print single colour, full colour or match to any specified Pantone reference if requested.

*Matt (uncoated), Silk & Gloss card finishes are available as standard. (cream card is only available in matt). We also offer a brown, matt, craft card which is extremely popular and ideal for that handmade rustic look. Other coloured boards are available on request. Please note special boards are subject to minimum order costs and quantities. Prices on application.*

As with all our swing tickets these can be embellished with a string, eyelet, pin and metal piercer attachment.

## Attachments - String, Elastic, Ribbon or Jute

We drill our swing tickets so they can be used with a tagging gun or with string. We can supply your tickets pre-strung with a variety of coloured strings, elastic, ribbon or jute string (jute is a rough string - ideal for handmade products). Black, white and jute string are standard but we can supply most other coloured string for a small additional charge.

## Additional Attachments - Pins, Eyelets & Piercers

Pins and eyelets are a popular embellishment to swing tickets and can be supplied in either a nickel, brass or black finish as standard. Piercers are also available in nickel only.

## Die Cut (Shaped) Swing Tickets (see following page for details)

Any shape other than a square or rectangle requires a cutting forme to punch the shape from the card. A cutting forme is a wooden base with metal cutting rules inserted into it. This is then used to punch the shape from the card and this is called die cutting. A die cut ticket is more costly than a standard swing ticket due to the cost of the cutting forme which are priced depending on size and complexity of shape. This is a one off cost and the forme can be then used for repeat orders. ***We can produce any size or shape of ticket you require.***

## Thick Card Swing Tickets

For customers wanting a thicker, more rigid ticket, we can print on card up to 1mm thick. This thickness of ticket is the more premium end of the swing ticket market and as such this will be reflected in the price.

## Additional Finishes

We offer the options of foiling, matt or gloss laminates and spot UV varnish. Prices available on request. Please note these finishes are not recommended for quantities below 1000 tickets due to cost.

## Swing Ticket Options:

- Square / rectangular cut
- Die cut / shaped
- Single colour
- Full colour
- Pantone matched colour
- Printed 1 or 2 sides
- Choice of drill hole sizes
- White or cream card as standard
- Brown craft card
- 350gsm card as standard
- 1mm thick card
- Round cornered
- 2 clipped corners (old luggage label style)
- Creased and folded
- Perforated
- Matt or gloss laminated
- Spot UV varnish
- Foiled

## Attachment Options:

- Black, white or jute string
- Most other string colours available to order
- Black, white, gold or silver elastic as standard
- Coloured 3mm ribbon
- Nickle, brass or black pins
- Nickle, brass or black eyelets
- Metal piercers

## Industrial Swing Ticket Options:

- Choice of standard sizes
- square cut or 2 clipped corners
- Single or 2 colour
- Pantone matched colour
- Printed 1 or 2 sides
- Choice of card colours
- Strung
- Eyeletted
- Card washered
- Perforated

**If there is any special option you would like that is not on this list just contact us and we will price it up for you.**

## CUTTING FORME INFORMATION

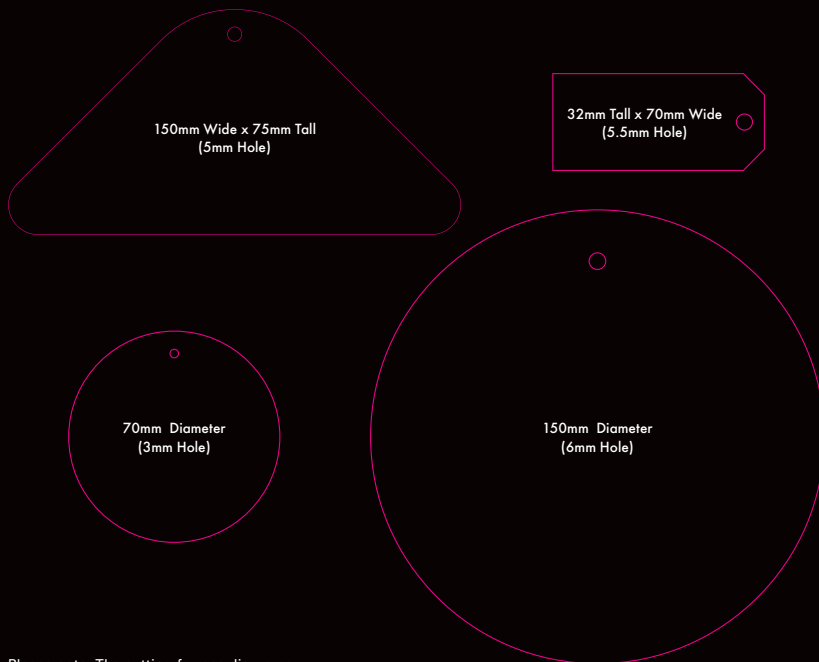
**If you are after a swing ticket that stands out from the crowd we offer the option of having a die cut ticket. A die cut ticket is any shaped ticket other than a square or rectangular shape.**

A shaped swing ticket is produced using a cutting forme which is a wooden base with metal cutting rules inserted into it. This is then used to punch the shape from the card and this is called die cutting. A die cut ticket is generally more costly than a standard swing ticket due to the cost of the cutting forme which are priced depending on size and complexity of shape. This is a one off cost and the forme can be then used for repeat orders.

*We do have a selection of stock cutters at no extra cost, sizes and shapes are below.*

**If none of the stock cutters below suit your requirements we can create any custom shape you require.**

*For full costings on die cut tickets just send an email with your requirements and we will be only too happy to price them up for you: [tickets@pbgraphics.co.uk](mailto:tickets@pbgraphics.co.uk)*



Please note: The cutting formes diagrams on this page are **not actual size**.



Design supplied by the client

**White, Matt, Uncoated Card. Square Cut Swing Tickets**

Colours: Black, 1 side

Size: 55mm x 85mm

Material: 350gsm white, matt, uncoated card

Attachment: N/A

Finishing: N/A

Application: Slings



Design supplied by the client



### **White, Gloss Card. Round Cornered Swing Tickets**

**Colours:** Black and gold, 1 side

**Size:** 55mm x 85mm

**Material:** 350gsm white, gloss card

**Attachment:** N/A

**Finishing:** Round cornered

**Application:** Clothing



Design supplied by the client

**Cream, Matt, Uncoated Card. Square Cut Swing Tickets**

Colours: Colour, 1 side

Size: 40mm x 85mm

Material: 350gsm cream, matt, uncoated card

Attachment: N/A

Finishing: N/A

Application: Clothing





Design supplied by the client



### **Brown, Craft Card. Straight Cut & Strung Swing Tickets**

**Colours:** Black, 1 side

**Size:** 50mm x 90mm

**Material:** 280gsm brown, craft card

**Attachment:** Strung with jute string

**Finishing:** N/A

**Application:** Outdoor Clothing



Design supplied by the client



### **Brown, Craft Card. 2 Clipped Corners & Perforated Swing Tickets**

Colours: Black, 1 side

Size: 50mm x 90mm

Material: 280gsm brown, craft card

Attachment: N/A

Finishing: 2 clipped corners and perforation

Application: Home Decor





Design supplied by the client



### **White, Silk Card. Die Cut & Strung Swing Tickets**

**Colours:** Black and Pantone 1505, 2 sides

**Size:** 70mm Dia.

**Material:** 350gsm white, silk card

**Attachment:** Strung with orange string

**Finishing:** Die Cut

**Application:** Seaside retail



Design supplied by the client

**White, Silk Card. Die Cut & Strung Swing Tickets**

**Colours:** Black, 2 sides

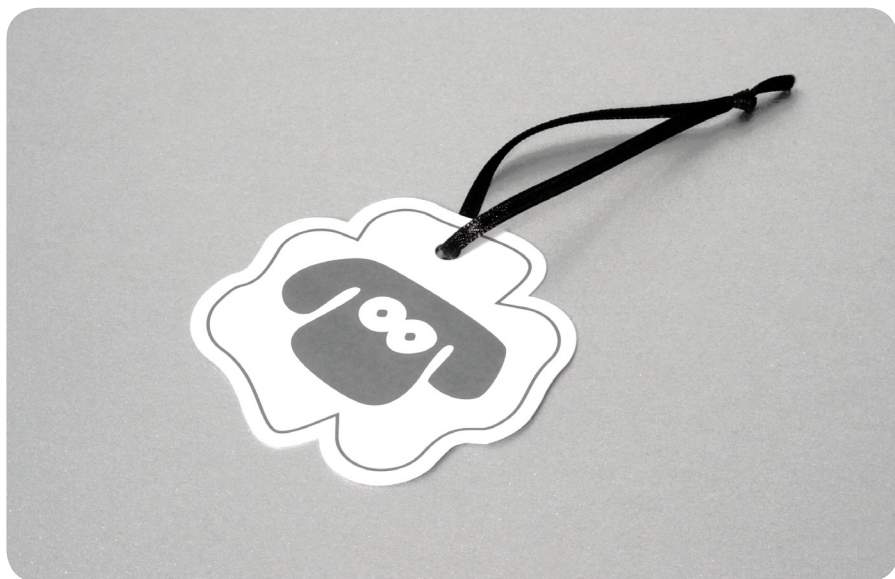
**Size:** 63mm x 100mm

**Material:** 350gsm white, silk card

**Attachment:** Strung with black string

**Finishing:** Die cut ticket

**Application:** Clothing



Design supplied by the client



### **White, Matt, Uncoated Card. Die Cut with Ribbon Swing Tickets**

**Colours:** Pantone 418, 2 sides

**Size:** Approx: 70mm x 70mm

**Material:** 350gsm white, matt, uncoated card

**Attachment:** Threaded with black 3mm ribbon

**Finishing:** Die Cut

**Application:** Nightwear



Design supplied by the client



**White, Satin 1mm Thick Card. Straight Cut & Strung Swing Tickets**

Colours: Black, 1 side

Size: 40mm x 100mm

Material: 1mm thick white, satin card

Attachment: Strung with black string

Finishing: N/A

Application: Clothing





Design supplied by the client



### Die Cut & Straight Cut, 3 Part, Strung Swing Tickets

Colours: Spot Pantone colours x 3, 1 side

Size: 58mm x 148mm / 58mm x 128mm / 50mm x 50mm

Material: 350gsm white, silk card & 280gsm brown, craft card

Attachment: Strung with jute string

Finishing: Die cut small ticket

Application: Butchers





Design supplied by the client



### Die Cut, Creased & Foil Blocked Swing Tickets

**Colours:** Silver Foil, 2 sides

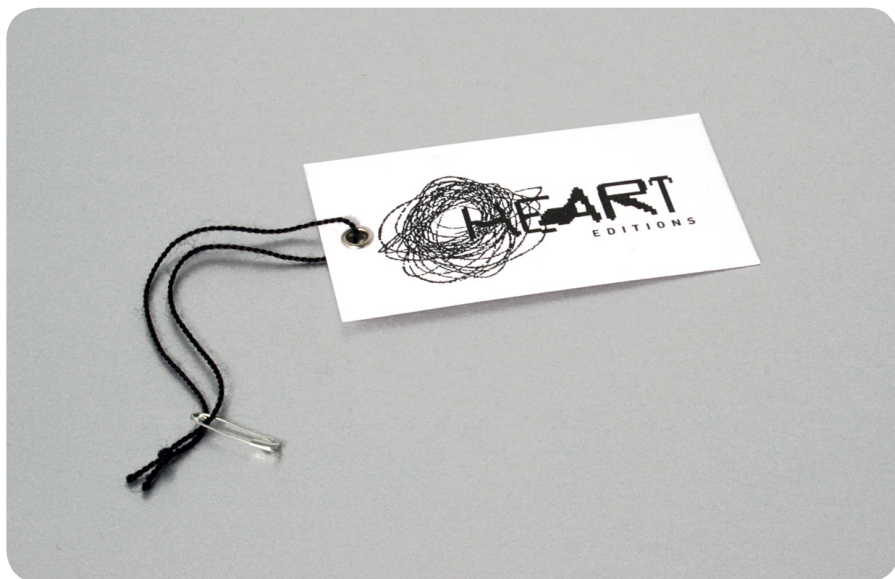
**Size:** 120mm x 80mm, folded to 60mm x 80mm / 50mm dia x 50mm dia

**Material:** 350gsm black, self coloured card (special order)

**Attachment:** Strung with jute string

**Finishing:** Die cut, creased & foil blocked

**Application:** Clothing



Design supplied by the client



### **Letterpress, Eyeletted with String & Pin Swing Tickets**

**Colours:** Black, 2 sides

**Size:** 55mm x 85mm

**Material:** 700gsm white card (special order)

**Attachment:** Strung with black string, nickel eyelet & pin

**Finishing:** Printed Letterpress

**Application:** Clothing